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Dallas Marriott City Center Encourages Guests To Use Those Gift Cards

Downtown Dallas hotel deal includes \$50 in gold gift coins to mall, complimentary high-speed Internet, two drink coupons for on-site bar

Dallas, TX – With post-holiday sales in full swing and purses and wallets stocked with those untapped gift cards, guests of the [Dallas Marriott City Center](#) can enjoy kicking off the New Year's shopping excursions with the hotel's latest deal.

Visitors in town to take advantage of some upscale shopping can stretch those gift cards a bit further in 2013 when they head to NorthPark Center to spend \$50 in gold gift coins as part of the downtown Dallas hotel's NorthPark Shopping Package. The Dallas hotel deal's complimentary valet parking, free high-speed Internet and two drink coupons sweeten the pot, which also includes deluxe accommodations from \$179 per night.



Shopaholics can literally spend a day at NorthPark Center, about 10 minutes away from the Dallas hotel, with its more than 235 stores and restaurants. Anchored by Neiman Marcus, AMC Theaters 15, Dillard's, Nordstrom, Macy's and Barneys New York, the center also includes such shops as H&M, Forever 21, Abercrombie & Fitch, Cache, Chico's, Kate Spade New York, Juicy Couture, Banana Republic, 7 For All

Mankind, Ralph Lauren, Oscar de la Renta, Lego, The Apple Store and Michael Kors. Visitors can dine at Breadwinners Café & Bakery, Maggiano's Little Italy, Seasons 52 or P.F. Chang's China Bistro or grab a quick bite at Chick-fil-A, Tin Star Taco Bar, Snappy Salads, Famous Famiglia Pizzeria or Which Wich.

Once finished with their shopping adventure, guests of the downtown Dallas hotel can let a prompt and courteous staff member park their car for free so they can start unwinding at the lobby bar or Centric Bar & Grille. With its sophisticated styling and comfortable seating paired with homemade cocktails and local Texas beers, Centric is the perfect precursor to a solid night's sleep.

The [Dallas hotel](#) boasts 389 newly renovated rooms with one king or two double beds decked out with down comforters, designer duvets and plenty of fluffy pillows. Guests can catch their favorite TV show on 37-inch LCD flat-panel TVs or enjoy complimentary high-speed Internet while working at spacious work desks with ergonomic chairs. Other high-end amenities visitors can expect from the Dallas Marriott City Center include in-room coffee and tea service, Marriott plug-in technology, plush bathrobes and bathrooms with separate tubs and showers.

Guests anxious to cash in on the [NorthPark Shopping Package](#) can book rooms online or by calling 1-800-228-9290 and using promotional code SHO. The offer is good Thursday through Sunday from now until Oct. 17, 2013.

About the Dallas Marriott City Center

The Dallas Marriott City Center in the heart of the Dallas Arts District is convenient to the DART public transit system. The newly renovated downtown Dallas hotel features 389 rooms and 27 suites on 16 floors along with 13 meeting rooms with 22,000 square feet of flexible space, three concierge levels, Centric Bar & Grill serving American cuisine and a state-of-the-art fitness center. A year-round ice skating rink, a distinctive centerpiece in the 15-story atrium with dining and retail stores, complements the hotel's refreshing cool and urban style. For information, visit www.marriott.com/DALDT.